

Materials that are part of the agenda packet may be found at the
office of the Recording Secretary of the Board located at
612 Main Street, Soledad, California

AGENDA

SOLEDAD COMMUNITY HEALTH CARE DISTRICT

Regular Meeting of the Board of Directors
May 30, 2013 @ 4:00 p.m.
Conference Room
Eden Valley Care Center
612 Main Street
Soledad, California

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL ACTION

Jack Franscioni _____
Rosemary Guidotti _____
Maggie Campa _____
Graig Stephens _____
Anne Trebino _____

4. PRESIDENT'S WELCOME

A. Introductions and Welcome.

5. APPROVAL OF MINUTES ACTION

Regular Meeting of April 25, 2013.
Special Meeting of May 7, 2013.

6. PUBLIC COMMENT

7. CORRESPONDENCE

INFORMATION / ACTION

8. TREASURER'S REPORT

INFORMATION / ACTION

A. Finance Report – Michael Larsen, CFO
B. Payment of Bills.

9. ASSOCIATION OF CALIFORNIA HEALTHCARE DISTRICTS ANNUAL MEETING

INFORMATION/ ACTION

- A. Program Highlights and Insights.**
- B. Board and Staff Reports.**

10. FACILITIES EXPANSION & FINANCE STRATEGY – PRESENTATION BY GARY HICKS

- A. Determine Realistic “Total Project Cost”: \$8-10M is high end of affordability.**
- B. “Return on Investment” – which service provides the most return, most financially viable.**
 - (1.) Medicare Rehab Beds?**
 - (2.) Memory Care?**
 - (3.) Clinic Services?**
- C. Community Need – Perspective of Community.**
 - (1.) Build to Meet Needs.**
 - (2.) Benefit to the greatest number of District residents.**
 - (3.) Think Long Term.**
- D. The Tax Measure**
 - (1.) Taxpayer Approval is CRUCIAL – must happen. Crucial to providing services now and in the future.**
- E. The Campaign**
 - (1.) The Campaign Consultant – relevant expertise, involvement and hands – on.**
 - (2.) Scope of Services –**
 - (a.) District Voter Survey.**
 - (b.) Establish and guide the Community Campaign Committee.**
 - (c.) Bond Measure Campaign – oversee the campaign, determine budget and funding.**
 - (3.) “Spending \$75K for \$10M is a good investment; I feel strongly about this”.**

11. CAMPAIGN CONSULTANT SELECTION

INFORMATION/ ACTION

- A. Consultant Proposals**
 - (1.) Expertise and Experience.**
 - (2.) Scope of Services.**
 - (3.) District Voter Survey.**
 - (4.) Costs**
 - (5.) Variables**
- B. Consultant Interviews/Presentations**

12. DISTRICT OUTREACH PROGRAM

- A. School Board Meeting May 8th.**
- B. Board Member and parent feedback.**

13. CHAMBER OF COMMERCE AWARDS BANQUET

A. District Employee Recognition.

(1.) Family Participation and Involvement.

14. HEALTH CARE DISTRICT FOUNDATION – James Brown.

A. Mother’s Day Quilt Fundraiser.

(1.) Financial Results and Donor Participation.

B. Donor Outreach Program.

C. Grants Program Summary Report.

15. GENERAL BUSINESS

INFORMATION/ACTION

A. Operations Report for Eden Valley Care Center and Soledad Medical Clinic.

16. ADJOURNMENT TO THE NEXT MEETING

ACTION

**A. Next Regular District Board Meeting –
Thursday, June 27, 2013 at 4:00 P.M.**

Note: Requests for a disability related modification or accommodation, including auxiliary aids or services, in order to attend or participate in a meeting should be made to the District Recording Secretary during regular business hours at 831-678-2462. Notification received 48 hours before the meeting will enable the district to make reasonable accommodations. Open session meeting materials provided to the board of directors after the agenda packets are distributed are available at the office of the Recording Secretary located at 612 Main Street, Soledad, California.